



movie jabber's

# COSPLAY RUNWAY

WORLD CHAMPIONSHIP

#MJX2019 RULE BOOK

#MJX2019

# LET'S MAKE IT EPIC...

There's only ONE Movie Jabber in the world.  
There's only ONE Movie Jabber's Cosplay Runway Championship in the world.

And there's only ONE you.

Thus we are raising the bar, raising our standards, aiming above and beyond our geographical and mental boundaries.

We are thinking global.

And YOU should think and  
cosplay the same as you compete in the revamped  
**“Cosplay Runway World Championship Tournament”.**

# WHAT IS COSPLAY?



Derived from the two words **COSTUME** + **PLAY**, cosplay is the practice of dressing up as a fictional character from a film, book, or video game, TV show, manga or anime.



People who cosplay, whether for fun or for competition purposes are known as **COSPLAYERS**.

# ABOUT COSPLAY RUNWAY

## Intro:

Cosplay Runway World Championship Tournament is the second and more advanced cosplay competition category we normally have at our **Movie Jabber Expo #MJX**.

You can compete as in individual or enter as a team, with members handling different aspects of the costume creation and catwalk process.

## Movie Jabber Expo 2019 Details:

The Movie Jabber Expo goes down on Saturday December 7th, at Sarit Expo Centre - New Wing – Loita Hall, from 11AM – 8PM.

- **Regular Ticket** Kshs. 500 (Five Hundred Kenya Shillings)
- **MJX Super Ticket** Kshs. 1,000 (One Thousand Kenya Shillings)

COSPLAY RUNWAY #MJX2019 THEME:

# ARMOUR



## Metal Armor

Cosplay as a character with armour made of metal. Example: Knights, Iron Man or Alphonse (Full Metal Alchemist).



## Kevlar

Cosplay as a character with high tech body Kevlar (or something like that!) Example: Snake Eye, Deathstroke.



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# DISCLAIMER

- a. Please note that photography and videography will be taken throughout #MJX2019. These will be used by Movie Jabber for marketing and publicity in our publications, on our website and in social media or in any third party publication.
- b. By buying a ticket to this event and registering for Cosplay Runway World Championship, you give consent to have your image used as indicated above.
- c. Movie Jabber doesn't endorse nor permit any political, religious or sexual orientation based declaration or demonstration in any way in this event category and at #MJX2019 as a whole.
- d. Please adhere to all event regulations, and Cosplay Runway World Championship rules. Movie Jabber retains the rights to permit or disqualify any registered contestants based on tournament rules.

# IMPORTANT

PLEASE READ, UNDERSTAND AND ALWAYS REFER TO THE FOLLOWING GUIDELINES. THEY WILL BE USED TO REJECT, ACCEPT, AND JUDGE YOUR SUBMISSION.

MOVIE JABBER RETAINS THE RIGHT TO ACCEPT AND REJECT SUBMISSIONS BASED ON THESE GUIDELINES, AND TO REVISE THE GUIDELINES WHERE AND WHEN NECESSARY.

# GUIDELINES

1. You must register correctly, supplying all information and content required in the form, by the deadline date of Monday November 25<sup>th</sup>, 11.59pm. You must be 13 years and above in order to be eligible to compete.
2. Registration and event ticket payment deadline is on Monday November 25<sup>th</sup> 11.59pm. No paying at the gate for contestants.
3. Due to schedule and logistics, this competition category has a submission limit of 30 contestants.
4. Your costume must be of an existing fictional character from canon. Do not create your own character or blend different characters into your own unique character.
5. Do not cosplay based on fan art. Your character must come from official canon, whether in movies, TV, comic books, anime or manga.
6. Outfits that contain weapons made of actual metal or sharp objects that can harm people are not permitted. Use foam.
7. Your cosplay outfit at the minimum, must have 50% body armor for it qualify.

# GUIDELINES

8. You can register as an individual, or as a team. Number of members of your team is totally at your discretion, but every team member must be listed and must have paid full event ticket price.
9. All costumes must cover "swimsuit areas" – no nudity. Body-paint costumes are not eligible for craftsmanship.
10. The winning outfits will be co-shared with Movie Jabber for future purposes. This to be discussed at a separate sit down post-event.
11. **Cosplay Runway** Interview with Judges will happen from **12NOON to 1PM**. This is your only chance to show off the attention to detail that went into your costume, face to face with the judges, before your catwalk on the Main Stage later on. Do not be late! Remember, it adds or removes from your points.
12. Keep tabs on our website and social media handles for confirmed schedule closer to event day.
13. Email Communication: Always check your email (inbox, spam) on a daily basis. This will be our primary source of communication. We will not be held responsible for any email you fail to notice and act upon in time.

# GUIDELINES

14. Your registration and participation is only deemed 100% confirmed and sure when you have (1) registered properly with correct info and content, (2) paid event ticket price by Monday November 25th.
15. For the first time ever since it's inception, you are allowed to genderbend for tis year's Cosplay Runway.
16. You are required to post updates of the process of making your outfit at the minimum FIVE times between now and registration deadline. You get 1 bonus point if you do so. Please note the below:
  - Post and tag @moviejabber, our handle is constant across all platforms.
  - Use the hashtags #MJX2019 and your competition category hashtag #CosplayRunway2019
  - You can post on any platform of your choice: Facebook, Twitter and/or Instagram.
  - Your post can be in video or picture format BUT story posts do not count.

# POINTS: HOW TO GET THEM

Your outfit will be evaluated and awarded points from 0 (lowest score) to 3 (highest score) within the following categories:

## First Impression

Overall look of the outfit in comparison to the actual character. How accurate is your outfit?

## Craftmanship

What skill and tools went into crafting your outfit and its accessories? How did you bring everything together into something amazing?

## Stage Presence

Does the person wearing the outfit embody the character when on stage? You will be given a few minutes on stage to strut your stuff.

**Bonus Points: Overall Compliance (0 points for not executing/absence, 1 point for lateness/partial compliance, 2 points if you fully comply))**

- Did you check-in on time and have your face to face with the judges?
- Did you share your progress on social media exactly as indicated?
- Did you submit exact registration details as required?

# WINNINGS

## BEST MALE

- Cash Prize Kshs. 35,000
- Cosplay Runway 2019 Men's World Championship Belt
- 3 month's premium membership at a cosplay patreon account of choice
- Early notification of #MJX2020 cosplay rules before the public, giving you a head start.

## BEST FEMALE

- Cash Prize Kshs. 35,000
- Cosplay Runway 2019 Women's World Championship Belt
- 3 month's premium membership at a cosplay patreon account of choice
- Early notification of #MJX2020 cosplay rules before the public, giving you a head start.

**[CLICK HERE TO REGISTER](#)**

Deadline: Monday Nov. 25<sup>th</sup> 11.59PM

# CONTACT US



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[www.moviejabber.co.ke](http://www.moviejabber.co.ke)

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